

# Membership Millionaire

**"The Complete Guide  
To Residual Income  
Marketing & Profits"**

[www.MembershipMillionaire.com](http://www.MembershipMillionaire.com)

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**For Further Information Please Visit: [MembershipMillionaire.com](http://MembershipMillionaire.com)**

# Bonus Module #17

*What on earth is all this going to cost me?*

## The expected costs setting up a membership

What do you think it will cost you to start your membership site?

Earlier we looked at the items you would need to start up.

We talked about an office, a computer, web hosting, staff, supplies and so on.

If we take price them as a whole, those basic office supplies will run you less than \$5000 – a very reasonable start of price for any business!

But now here's where it can start to get expensive...

### Software:

Here's a list of the software functions we use to run our own sites – If you want to operate 'high up the food chain' sites then you should consider all of these functions as must haves.

- **Membership Management Module** that incorporates...
  - Billing software
  - Payment options and subscription management software
  - Membership information management software
  - Membership upgrade software
  - Automate Special Offers and Upgrades On Sign Up
- **Design & Page Control Module** (cms based systems are easier to manage on a daily basis)
  - Navigation Management
- **Multi-Level Admin Management** (to allow others/outsource staff etc. limited system access and without losing control of valuable data)

- **Logs and Reporting** (to know what's going on with your site)
- **Inbox & Customer Support Desk** (vital for customer support)
- **FAQ Management**
  - Add new FAQ categories.
  - Make FAQ categories active or inactive.
  - Add, edit or modify questions in each category.
- **Testimonial Management Module**
  - Automatically collect testimonials
  - Set up automated replies and messages to testimonial givers
  - Add/Edit/Remove testimonials in a click
  - Customize/ set up how testimonials display on site
  - Single click approve or deny testimonials
  - Rank testimonials in any order

**In addition we also use:**

- Advertising Management
- Banner Ad Management
- Recommended Resources Management
- Recommended Links Management
- Integrated Backup System (vital to safeguard your valuable data)
- Auto responder, email management software
- **Reporting System**
  - View new sign ups and registrations
  - Search payment transactions
  - Search and list all membership site payments
  - Add manual transactions if required
  - Check web statistics for traffic/visitors
- **Digital Product Manager** (to add new products quickly)
- **Affiliate Management**
- **Article/Content Management**
- **Audio & Video Management**

**To increase member usage on some of our site we also use:**

- JV Zone Management (allows integrated member networking)

- Member2Member Manager (allows integrated member networking and sales)

**And integrated into all of our sites we also use:**

- **Link Tracking Management** (so we know which links are clicked, how often and how many times)
- **Featured Product Manager** (great for bringing products and promotions to the attention of members without having to mail out)

These extensive features mean we can operate multiple sites with **tens of thousands of members** with the minimum number of issues and problems.

And this list means we are not chained to our desks for 20 hours a day, we can focus our time on the marketing of our businesses rather than the mechanics of it **but still deliver great content and fast support to our members.**

We use the exact same software to run the [www.membershipmillionaire.com](http://www.membershipmillionaire.com) site

**Now we didn't buy our system 'off the peg' - We custom built it over a number of years and it cost way in excess of \$150,000.00 YIKES!**

We felt very strongly that our own customers and members should have access to similar systems (after all the software we use contributed to our own membership millions) **but we just couldn't find anything similar to recommend to them**

**Very few low-end products have enough features.**

**And at the other end of the market some systems out there can cost \$15,000+ and even then they didn't offer the features we as marketers needed.**

There was only one real option left for us and that was to offer our own software to our members.

That involved extensive modifications to our system make it flexible enough for everyone to use –

The end result is **Memberspeed**.



[www.memberspeed.com](http://www.memberspeed.com)

Now take a look in your [www.membershipmillionaire.com](http://www.membershipmillionaire.com) member's area for a full review and special member only offer 😊